AYODELE DADA

♥ STANFORD, UNITED STATES

• DETAILS •

Stanford United States addada@stanford.edu

• SKILLS •

Social Psychology

R

Field Experiments

Mixed Methods Research

Partnerships

Research with hard-to-reach populations

LLM

text analysis

LANGUAGES

English

French

Yoruba

EMPLOYMENT HISTORY

Nigeria (Graduate Assistant) at University of Lagos

January 2018 — January 2019

Security Services at Central Bank of Nigeria

January 2016 — July 2017

Business Operations at Procter and Gamble, Lagos

January 2015 — November 2016

EDUCATION

Ph.D., Stanford University

October 2019 — Present

RESEARCH INTERESTS

Keywords: Wise Interventions, Gender Disparity, Education

Committee: Greg Walton, Ph.D. (advisor), Carol Dweck, Ph.D. (advisor), Claude Steele,

Ph.D., Hazel Rose Markus, Ph.D.

B.Sc., University of Lagos

October 2011 — October 2015

 $Graduated\ summa\ cum\ laude,\ valed ictorian\ out\ of\ 3000\ graduates;\ top\ graduate$

nationally

★ AWARDS

Academic Leadership Award (inaugural), 2016

Special recognition by the Congress of the Federal Republic of Nigeria for breaking an academic record

Ten Outstanding Young Persons of Nigeria, 2017

Voted by a national online poll in the category of Academic Leadership

Knight-Hennessy Fellowship, 2019 - 2022

Very competitive global, three-year fellowship awarded to Stanford graduate students pursuing research for public good (acceptance rate:<0.5%). Amount: \$330,000

Stanford Impact Labs, 2021

Amount: \$4,000

Berkeley Center for Effective Global Action, (lead PI), 2022 - 2023

Amount: \$5,000

Stanford King Center on Global Development (lead PI), 2022 - 2023

Amount: \$7,500

PUBLICATIONS

Igundunasse, A. T. & Dada, A. D. (2016). Testing the Validity of the Multigroup Ethnic Identity Measure (MEIM) on a Nigerian Sample. International Psychology Bulletin, 20(3), 19-27.

ONGOING PROJECTS

'Education as legacy' intervention to advance girls' education in Northern Nigeria

Co-author, with Catherine Thomas, Greg Walton, and Carol Dweck

A lab-in-the-field experiment with 600 parents in Nigeria, testing the effects of an 'education as legacy' intervention on parent investment in girls' education.

'Education as legacy' intervention to improve higher education investment and enrollment in the US.

Co-author, with Catherine Thomas, Greg Walton, and Carol Dweck

A social psychological study with over 1000 parents, testing the effects of an 'education as legacy' intervention on parent investment in college education.

★ TEACHING EXPERIENCE

Guest lecturer

PSYCH 75: Introduction to Cultural Psychology (200 students)

Graduate Teaching Fellow

- BUSGEN 115: Games, Decisions & Negotiations with Professor Nir Halevy (Stanford GSB)*Led weekly section of 50 students*
- PSYCH 1: Introductory Psychology course with Professor James GrossLed weekly section of 40 students
- PSYCH 102: Longevity with Professor Laura CarstensenLed weekly section of 100 students
- PSYCH 45: Introduction to Learning and MemoryLed special needs academic support for 30 students

Head Teaching Fellow

- PSYCH 144: The Sociocultural Shaping of Psychological Experience with Professors Claude Steele and Hazel MarkusLed a class of 30 students and a 2 person teaching team
- PSYCH 238: Wise Interventions with Professor Greg Walton*Led a class of 100 students and a 5 person teaching team*

★ INVITED TALKS

Middlebury College Economics Department, Vermont. 2022. Guest Lecturer.

Stanford University, Stanford King Center on Global Development. 2023. Panelist.

Stanford University, The McCaw Undergraduate Scholarship. 2024. Guest Speaker.

★ QUANTITATIVE TRAINING

- PSYCH 252: Statistical Methods for Behavioral and Social Sciences
- EDUC 430A: Experimental Research Design and Analysis
- EDUC 326: Advanced Regression Analysis Using R
- PSYCH 290: Natural Language Processing & Text-based Machine Learning

■ REFERENCES

Gregory Walton from Stanford University, Department of Psychology gwalton@stanford.edu

Carol Dweck, from Stanford University, Department of Psychology dweck@stanford.edu